

FORWARD FOCUS: STRATEGIC PLAN for BFUMC

Strategic Goal #1: Create a collaborative culture between the pastor and laity that is committed to the mission and vision of the church

- Communicate the mission, vision and strategic plan to members, visitors, & the community in multiple ways as plan is developed (To be completed by August 1, 2021)
 - Share plan periodically on the website & social media, via email, newsletter and posts in the building
 - Share total strategic plan with church
- Pastor & laity plan two activities that focus on inviting visitors to church; (To be completed by June 1, 2021)
 - Design form to gather information about visitors
 - Host Vendor show /Car show/BBQ
 - Form team to follow up with visitors

Strategic Goal # 2: Enhance & expand worship experiences that honor God & inspire people to serve

- Create additional worship opportunities (In progress)
 - Form a Worship Committee by July 1, 2021
 - Add one contemporary song to current service by July 1, 2021
 - Add a contemporary service by September 30, 2021
 - Continue CDC Chapel Service
- Increase the number of online viewers and in-person attendees at worship service to minimum of 150 people (In progress)
 - Devise plan to contact former members & those who are inactive
 - Collaborate with UMC Communications to reach out to the community via mailings, FB, etc.; design flyer; focus on specific zip codes; devise plan to follow-up with visitors to worship
 - Host community service
 - Plan Homecoming Sunday – Oct. 24, 2021

Strategic Goal #3: Reach out into our community to engage mission ministries where God is calling us to serve

- Establish ministry to area school (To be completed by August 1, 2021)
 - Set up a teacher supply room
 - Provide materials and other support for school
 - Establish community fundraisers to benefit school

- Increase the use of church facilities to serve needs of community (In progress)
 - Provide local base for Epworth
 - Explore other groups that need a physical location to meet
 - Explore hosting program honoring community veterans in cooperation with Berea High alumni
 - Revive children's ministry to include curriculum for Sundays & weekday activity for CDC
 - Host basketball event
 - Offer Vacation Bible School July 12-16, 2021; 6 -8 p.m.

Strategic Goal #4: Expand small group experiences that support our faith journey

- Determine community needs in the area of grief support, single parenting, etc. (To be in place by October 1, 2021)
 - Develop & distribute survey to determine specific needs within the congregation and community at large

- Enhance and expand the current Prayer Ministry (To be completed by June 15, 2021)
 - Support existing prayer group
 - Develop a leadership structure for Prayer Ministry

- Revitalize Sunday School hour (In progress)
 - Collaborate with classes and develop future steps
 - Establish a Young Adult Class by September 12, 2021

- Revitalize Bible Study and deepen spiritual growth within the church (To be in place by September 1, 2021)
 - Determine studies and assemble necessary supplies